

# JAGANNATH GUPTA

## UI/UX LEAD

+91-9990307428

jaganath.gupta2006@gmail.com

linkedin.com/in/jagannath-g-61187116

ACCOMPLISHMENT - Successful completion of Introduction to User Experience Design from Coursera - Georgia Tech  
<https://www.coursera.org/account/accomplishments/verify/PEASTQ5JKGCN>

### UX PORTFOLIO

[https://drive.google.com/open?id=1Wf5ul4IVhk4tQnNeZHP2VE\\_OAbcPgGHK](https://drive.google.com/open?id=1Wf5ul4IVhk4tQnNeZHP2VE_OAbcPgGHK)

### VISUAL DESIGN SHOWCASE

[https://drive.google.com/open?id=0B\\_qiUBEi27NOUnh6a1A4U2hraFFtNmVFR1pWRmdNdXFRVnU0](https://drive.google.com/open?id=0B_qiUBEi27NOUnh6a1A4U2hraFFtNmVFR1pWRmdNdXFRVnU0)

## EXPERIENCE

### ● COPPER MOBILE INDIA PVT. LTD

UI/UX LEAD | 2021-PRESENT

- Create all sketches, wireframes and mocks to communicate user flows and interactions to engineer, marketing/branding assets, Apple/Android-requested assets, and company website.
- Responsible for all UI design decisions to create visually stimulating and delightful designs.
- Create pixel-perfect mocks for Eng implementation
- Driving Client calls and creating user stories, wireframes, clickable prototypes, visual designs for UI/UX (Agile Methodology).

### ● SAMIN TEKMINDEZ INDIA PVT. LTD

PROJECT LEAD - UX / INTERACTION DESIGN | 2010-2021

- Create all sketches, wireframes and mocks to communicate user flows and interactions to engineer, marketing/branding assets, Apple/Android-requested assets, and company website.
- Responsible for all UI design decisions to create visually stimulating and delightful designs.
- Create pixel-perfect mocks for Eng implementation
- Driving Client calls and creating user stories, wireframes, clickable prototypes, visual designs for UI/UX (Agile Methodology).

### ● Introduction to User Experience Design

Certificate Course from Coursera | Georgia Institute of Technology

- User Research and Consulting
- Creating Personas
- Understanding User Pain Points, Demographics and Target Audience
- Creating Process Flow Diagram based on User Research
- Creating Wireframes and Visual Designs based on the Process Flow Diagram outlined and finally creating Clickable rapid Prototyping for Usability Testing of the Product.

### ● Certificate in Computing

IGNOU | New Delhi

- The Context
- The Technology
- The Applications
- MS-Office

### ● Certificate Course from Bureau of Data Processing Systems

BDPS | Mumbai

- The Context
- The Data Processing Types
- The Data Processing Cycle
- The Data Processing Cycle Methods and Steps

## ACHIEVEMENTS

- Successfully completed Introduction to User Experience Design from Coursera - Georgia Institute of Technology
- Certificate Course from Bureau of Data Processing Systems Limited, Kathak Bhawan, Dadar, Mumbai – 400 014
- Certificate in Computing, IGNOU, New Delhi with 60.5% (2007)
- Won in-house Logo Design Contest
- Received Certificate of Appreciation for being the Creative Genius.
- Received Certificate of Appreciation for being the Customer Comrade.

## TOOLS

FIGMA

ADOBE CREATIVE SUITE

SKETCH

MARVEL

ZEPLIN

VISUAL STUDIO CODE

SVN

GIT

## LANGUAGES

HTML5/CSS3

JQUERY

JAVASCRIPT

## FRAMEWORK

BOOTSTRAP

MATERIAL DESIGN

ANGULAR UI THEMING

MATERIAL UI THEMING

## SKILLS

VISUAL DESIGN

INTERACTION DESIGN

BRANDING

USER EXPERIENCE DESIGN

DESIGN THINKING

PROJECT MANAGEMENT

## EDUCATION

IGNOU, NEW DELHI  
BACHELOR OF ARTS, 2012-2015

ZEE INSTITUTE OF CREATIVE ARTS, MUMBAI  
DIPLOMA IN DIGITAL ARTS, 2005-2006

RAVENSHAW COLLEGE, CUTTACK  
SENIOR SECONDARY, 2003-2005

ST. MARY'S SCHOOL, ICSE  
HIGHER SECONDARY, 2003